

Exam Room Tablet



Created for **maximum engagement**, the interactive tablet provides in-depth education in the exam room.

Benefits

- Clickable banner advertisements appear adjacent to main frame during all video plays
- Banner assets direct to brand.com

Features

- Interactive tablets mounted in the exam room for consumer education
- Digital banner advertisement and video opportunities
- Average user session: 8 minutes

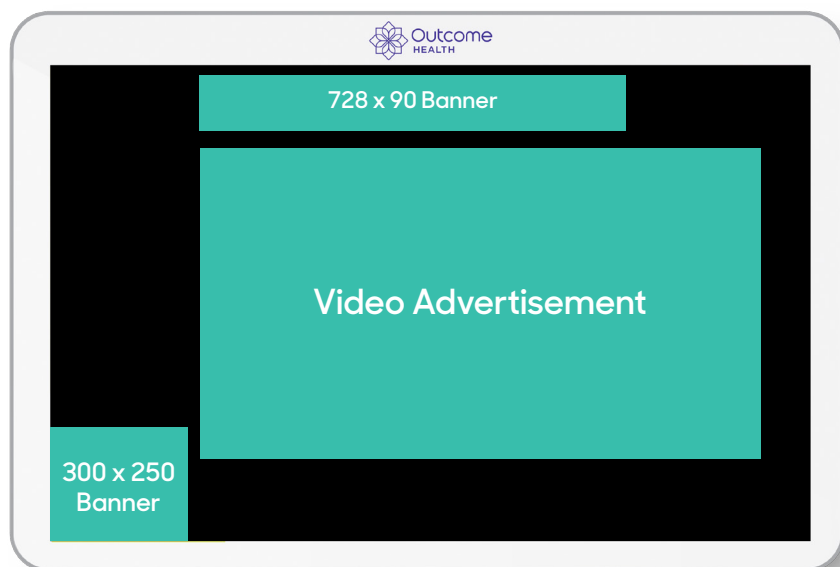
Source: OH Analytics



partner.outcomehealth.com

Activate good.

Exam Room Tablet Specifications



Banner Assets*	
300 x 250 and/or 728 x 90	
Formatting Asset Options (HTML or Static Image)	
Option 1: HTML (Preferred)	Option 2: Static Image
HTML code (.html)	Please supply all images at 1x, 1.5x and 2x resolutions. Accepted formats: .jpg or .png
HTML referenced files	
SVG and animated GIF files not supported	
Maximum file size: 500KB	
Additional Information Needed	
Medication Guide (.pdf)	
Prescribing Information (.pdf)	
Landing Page URL	
Video Assets	
File type: .mov (h264 codec)	
Minimum resolution: 1280 x 720 (1920 x 1080 preferred)	
29.97 FPS	
Uncompressed audio	
Closed Captioning	.SRT file identically named to video asset (no spaces in file name)
	UTF-8 character set
	Titles limited to 5-6 words per line

*Based on buy, only one asset (banner or video) is necessary.

Asset Delivery: Please email to CSM@outcomehealth.com with access instructions if applicable. Outcome Health file upload URL may be provided upon request.

Questions: Please direct all questions to CSM@outcomehealth.com.