

Infusion Room Tablet



An interactive tablet **providing support and comfort** for patients with actionable content in the infusion room.

Features

- Interactive, easy-to-use touchscreen allows patients to select content
- Includes a wide breadth of educational, inspirational and entertainment features
- Disposable headphones allow for private listening

Branding Opportunities

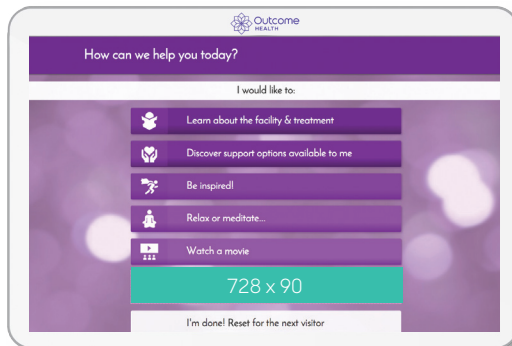
- Video or banner advertisements accepted: 300 x 600, 300 x 250, 728 x 90
- Full-screen and interstitial advertisements and videos
- Additional opportunities to feature:
 - Opt-in to CRM Program
 - Medication Assistance Program
 - Patient Stories
 - Doctor/Patient Discussion Guide
 - Philanthropic Initiatives
 - Support Resources



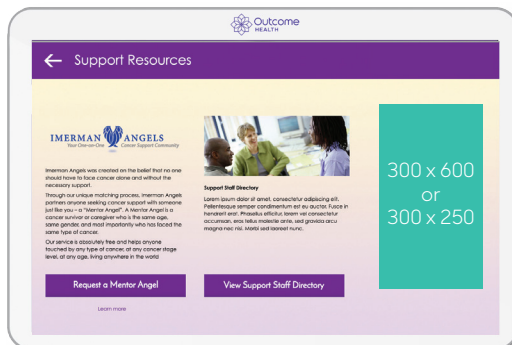
partner.outcomehealth.com

Activate good.

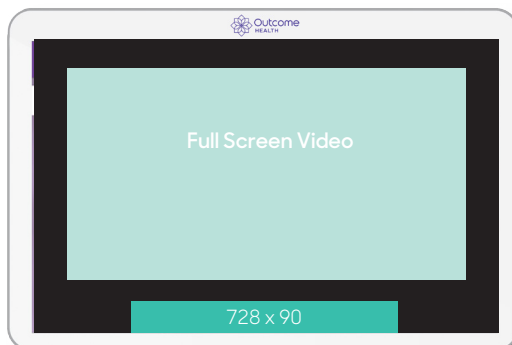
Infusion Room Tablet Specifications



Welcome Screen



Support Resources



Full Screen Video, Ad & Interstitial Opportunities

Banner Assets*	
300 x 600, 300 x 250 and/or 728 x 90	
Formatting Asset Options (HTML or Static Image)	
Option 1: HTML (Preferred)	Option 2: Static Image
HTML code (.html)	Please supply all images at 1x, 1.5x and 2x resolutions. Accepted formats: .jpg or .png
HTML referenced files	
SVG and animated GIF files not supported	
Maximum file size: 500KB	

Additional Information Needed
Medication Guide (.pdf)
Prescribing Information (.pdf)
Landing Page URL
Patient Brochure (.pdf)
Doctor/Patient Discussion Guide (.pdf)

Video Assets
File type: .mov (h264 codec)
Minimum resolution: 1280 x 720 (1920 x 1080 preferred)
29.97 FPS
Uncompressed audio

*Based on buy, only one asset (banner or video) is necessary.

Asset Delivery: Please email to CSM@outcomehealth.com with access instructions if applicable. Outcome Health file upload URL may be provided upon request.

Questions: Please direct all questions to CSM@outcomehealth.com.